



Post Ranch Inn
B I G S U R

NEWS RELEASE

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Post Ranch Inn Recognized as Top Destination Hotel on California Central Coast

Art of the Authentic Guest Experience Renowned Worldwide

BIG SUR, Calif., Feb. 23, 2010 – [Post Ranch Inn](#), a luxury coastal resort in sun-drenched California, is a perfect palette that balances a stunning natural setting with unsurpassed accommodations, service and culinary bounty, where each detail is artfully crafted to create the ultimate retreat for romance, indulgence and relaxation. Just off the iconic, scenic California Highway 1, the hotel is located in Big Sur, which occupies one of the most spectacular stretches of California's coastline and is known for vast Pacific Ocean views, towering redwood trees, sun and clear-blue skies.



Sunset at Post Ranch Inn, located on the California Coast. Pictured is Post Ranch's award-winning Sierra Mar Restaurant.

The hotel's level of excellence and dedicated environmental theme received industry acclaim this year. Among many other accolades, Post Ranch Inn was named one of the World's Best Hotels by *Travel + Leisure*, *Condé Nast* and *Forbes Traveler*; *Condé Nast Johansens* crowned it The Most Romantic Hideaway; *Andrew Harper's Hideaway Report* called it the Number One Hotel in the US; and *Luxury Travel Magazine* hailed it as one of the Top 10 World's Cliffside Hotels.

Spanning 100 acres of unspoiled coastal land, Post Ranch Inn offers 40 uniquely designed rooms, each with panoramic vistas of the Pacific or the Santa Lucia Mountains. Considered an American archetype in organic architecture, guest rooms and suites exhibit striking exteriors of gentle curves contrasted with modern angles. For instance, the 10 rooms and suites added to the hotel's collection in 2008 are marvels of contemporary design and take full advantage of natural light and vistas. Cantilevered over the coastline are the two [Cliff Houses](#) with curved exterior walls made of recycled COR-TEN steel and a custom-designed outdoor steel spa tub with an unobstructed view of the ocean below. The new [Pacific](#)

[Suites](#), with floor-to-ceiling glass walls, are positioned to perfectly frame the trees, stars, ocean and mountains.

The hotel's original rooms are as spectacular. The [Ocean Houses](#) have a curved beamed roof covered with a soft carpet of grass and wildflowers and were some of the first hotel rooms in the U.S. with a sod roof. [Tree Houses](#), ingeniously built on stilts 9 feet off the ground, are a playful, well-executed triangular concept.

All guest accommodations are like galleries in themselves with original art and sculptures. Though each room is different, artistry is everywhere: in the hand-thrown pottery sinks and tubs crafted from tumbled marble; the Bubinga wood furniture and cabinetry which is hand-built on property; and the reclaimed wood, including old-growth redwood from wine casks, re-milled to create rich wall panels in the new rooms and suites. It all blends to create a setting instilled with elements of modern elegance and unexpected earthy touches.

Rooms are finished with luxurious amenities, many locally handcrafted, that not only add style and comfort but are made with care for the environment. Hand-tufted natural fibre mattresses, natural wool/cashmere bedspreads of Holland Sherry fabric, hypo-down pillows and comforters by Ogallala Down, certified organic bathrobes, sheets and towels, and organic lavender soap from a local farm, together contribute on a grand scale to the comfort of the overall experience.

Highly acclaimed [Sierra Mar Restaurant](#) at Post Ranch exemplifies the best in the culinary arts, where Chef Craig von Foerster's masterful delivery of California and French-influenced cuisine is one of the many reasons guests return to the hotel. An innovative four-course, prix fixe menu changes nightly and showcases artisan foods and organic, seasonal fare, much of it harvested from the hotel's expansive organic garden, in which are grown herbs, vegetables and flowers. Sierra Mar guests have at their fingertips one of the most extensive and award-winning wine collections in North America, including organic and biodynamic wines. After dinner, weather permitting, guests can stargaze on the deck with the hotel's computerized 12-inch Meade telescope and see the rings of Saturn on a clear night.

The details of the dining room – floor-to-ceiling glass walls seemingly teetering on the edge of a high rugged shoreline, natural wood walls for an elegant yet casual look, wood-burning fireplace, along with sculptures by Albert Paley, Max DeMoss and other artists – create an unforgettable dining experience complete with alluring sunsets over the Pacific Ocean. The restaurant is open to the public for lunch and dinner, so those interested in getting a taste of this secluded hotel are welcome to reserve a table.

The theme of water is everywhere, depicted in original art, tasteful fountains, glittering pools and the vast Pacific. The Jade Pool is bejewelled with dark green pieces of local Big Sur jade and water cascades over the edge. For those guests desiring a quieter soak, the Meditation Pool offers a secluded spot. Located on a sunny knoll with a mountain view, the Lap Pool is perfect for a refreshing swim or a poolside sunbath.

The [Spa](#), nestled in a grove of redwood trees, frames inviting views of the Santa Lucia granite peaks. Treatments are designed to relax and revitalise using healing properties from nature. Individual spa rooms, including the couple's Double Cones Spa Suite, reflect the same attention to detail as the guest rooms, where guests may choose to enjoy the romance-engendering privacy and peacefulness of an in-room massage. The Spa offers a wide array of choices, including Native American shamanic sessions and rituals, body and soul therapies, and facials.

For guests wanting to bask in nature, Post Ranch Inn offers morning yoga lessons and nature walks through miles of coastal redwood and oak forests. For hikes or longer day trips, guests can request a picnic of healthy delectables.

Artistry does not end with the rooms and amenities; rather, it started at the beginning. The hotel was originally designed from the ground up as a green property and sensitively planned to preserve the land, including large, old-growth redwood and oak trees. Whenever possible, sustainable materials are used that not only are environmentally sound but add to the aesthetic. Earlier this year, the hotel turned on a 990-panel solar array, the largest hotel solar project in California and one of the largest in the U.S. Harnessing the natural power of the sun, the hotel produces 90 percent of its energy requirements.

Recognised for its exceptional architecture, dining, wine collection, spa, dramatic location, services, and dedication to the environment, Post Ranch Inn embodies a soulful experience for those seeking to rejuvenate, reconnect or celebrate a special occasion such as a honeymoon, anniversary or romantic getaway.

For more information, please download the hotel factsheet at XXX or join as a fan on [Facebook](#) to follow news and updates. For reservations, call (831) 667-2200 or toll-free at (800) 527-2200.