



NEWS RELEASE
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**Post Ranch Inn Receives Small Luxury Hotels Top Award -
“Hotel of the Year”**

Big Sur, CA 2004 - The Post Ranch Inn, a luxury eco-hotel in California, has been named Hotel of the Year for 2004 by Small Luxury Hotels of the World.

The environmentally-sensitive 30-room property overlooks the Pacific along the Big Sur coastline and strongly supports measures to conserve resources while also helping to protect threatened flora and fauna.

Strict SLH award criteria measure both the standards of quality achieved by the hotel and its support for international marketing initiatives.

SLH global spokesman Brian Mills comments, ‘Post Ranch Inn is recognized consistently as one of the world’s best hotels. It is also in the forefront of the brand’s growing identification with environmental and social responsibility.’

Post Ranch Inn general manager Dan Priano adds, ‘this designation shows it is possible to knit together the ideals of nature, seclusion and tranquility with the realities of global brand awareness and the exclusive hospitality demands of an international clientele.’

Perched 1200 ft above the Pacific Ocean in Big Sur, California, Post Ranch Inn sits on a breathtaking 98 acres. Known for its oneness with nature, Post Ranch Inn has been described as a ‘luxury resort that is a playground for the soul.’ With an unparalleled setting, the service follows suit with beautiful accommodations and immaculate attention to detail.

The Small Luxury Hotels of the World brand is a collection of over 300 independently-owned exclusive hotels in more than 50 countries. Carefully selected for their style and sophistication, Small Luxury Hotels feature award-winning properties including spas, country houses, golf resorts, island retreats, city sanctuaries, and game and wilderness lodges.